

# Our Professional Relationship

## Our commitment to you

### **Act as Your Full Time Professional**

evaluating your property, providing marketing and exposure, educating and advising you through the process.

### **Communicate With You**

informing you of changes in the market, providing you with feedback and reviewing marketing strategies.

### **Represent You in All Aspects of the Sale**

finding qualified buyers, negotiating, and closing escrow successfully.

### **Provide Full Marketing Support**

creating a strategy to maximize exposure to your property.

### **Working together**

#### **Determine the Correct Price**

preparing a Comparative Market Analysis, determining a pricing strategy, and estimating net proceeds.

#### **Present Your Property to its Best Advantage**

preparing your property for sale and relaying feedback from other agents.

#### **Establish the Terms of the Sale**

using innovative incentives to attract buyers in order to obtain the highest possible price for your property.

#### **Attend to Every Detail**

reviewing documents, discussing disclosures, arranging inspections, guiding the escrow process, and obtaining certifications.